

***R.A.F.T. (Role, Audience, Format, Topic)***

Role of Writer	Audience	Format	Topic & Strong Verb
<b><i>Examples</i></b>			
*Teacher - w/coop, learning, training	*School board	*Letter	*Persuade them to provide cooperative learning as part of staff development
*Reporter	*Public	*News column	*Explain congressional action